



Canadian Independent Music Association

CIMA at M for Montreal 2014

M for Montreal is an annual event held in Montreal, Quebec whose mandate is to help up-and-coming artists grow, both locally and internationally. For the last 7 years, M for Montreal has developed the reputation for putting Montreal, Quebec and Canada on the map! This year's edition of M for Montreal was held from November 19-22, 2014.

- **Canadian Presence:** CIMA presented a Canadian Blast showcase at M for Montreal featuring 2 Canadian artists: July Talk and the The oOohh Baby Gimme Mores (OBGMs)
- **Marketing & Promotion:** CIMA's mission to M for Montreal was in partnership with MusicOntario.
- **Outcomes:** The Canadian Blast showcases at M for Montreal spanned 3 sets by 2 Ontario—based artists over 2 days.

Music Export Canada and Music Ontario presents
Canadian Blast
at M For Montreal 2014!

July Talk
Thursday November 20, 10.00pm
Club Soda 1225 Saint-Laurent Blvd, Montréal

The OBGMs
Thursday November 20, 1.25pm
Café Campus 57 Rue Prince Arthur Est, Montréal
Friday November 21, Midnight
BarFly 4062 Boulevard Saint-Laurent, Montréal

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Music Export Canada and Canadian Blast are initiatives of the Canadian Independent Music Association (CIMA)

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